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FOR IMMEDIATE RELEASE

UNIVERSAL SPORTS TO BROADCAST FIVB BEACH VOLLEYBALL WORLD CHAMPIONSHIPS

American Duo Dalhausser and Rogers to Defend Gold Medal

Live Online Coverage Begins Today, TV coverage starts Friday

LOS ANGELES – June 24, 2009 – American duo and 2008 Beijing Olympic gold medalists Phil Dalhausser and Todd Rogers headline a field of more than 190 of the top-ranked beach volleyball players as Universal Sports, in partnership with the International Volleyball Federation (FIVB), presents 11 days of coverage of the 2009 Beach Volleyball World Championships from Stavanger, Norway.

Universal Sports’ coverage of the opening match begins at 12:30 p.m. ET today with free, live online streaming video available at UniversalSports.com. Television coverage begins Friday at 9 p.m. ET with a two-hour recap show.

The broadcast team consists of Olympic gold medalist Paul Sunderland and Jim Watson, both play-by-play commentators for NBC Olympics, with Olympic gold medalist Dain Blanton providing analysis. Three-time Olympian and 2004 bronze medalist Holly McPeak will join the team for the women’s medal round.

COVERAGE ON UNIVERSALSPORTS.COM: UniversalSports.com will provide live coverage of the featured matches each day from Stavanger. A detailed webcast schedule is available, as well as highlights, full-length videos, photos, breaking news and more, at UniversalSports.com/beachvolleyball.

<u>Date</u>	<u>Event</u>	<u>Time (all times ET)</u>
June 25	Opening Match	12:30 – 2:15 p.m.
June 26	Pool Play	5 a.m. – 2 p.m.
June 27	Pool Play	5 a.m. – 2 p.m.
June 28	Pool Play	5 a.m. – 2 p.m.
June 29	Pool Play	5 a.m. – 2 p.m.
June 30	Pool Play	5 a.m. – 2 p.m.
July 1	Pool Play	5 a.m. – 2 p.m.
July 2	Round of 32	5 a.m. – 3 p.m.
July 3	Round of 16 and Quarterfinals	5 a.m. – 3 p.m.
July 4	Women’s Semifinals and Medal Matches	5 a.m. – 3 p.m.
July 5	Men’s Semifinals and Medal Matches	5 a.m. – 12 p.m.

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COVERAGE ON UNIVERSAL SPORTS: Universal Sports, available in 45 million homes, will present a two-hour primetime show with highlights of the day's top matches at 9 p.m. ET, and an encore presentation at 1 a.m. ET, each day of the competition starting Friday, June 26.

ABOUT THE EVENT: This year, 96 teams from 32 countries will be competing for the gold in Stavanger, Norway. The women's gold medal will be up for grabs after 2008 Beijing Games gold medalists, Kerry Walsh and Misty May-Treanor, decided not to compete in this year's world championships. Americans Phil Dalhausser and Todd Rogers, 2008 Olympic gold medalists, will be the top contenders for the men's medal. Beijing silver medalists from Brazil, Marcio Araujo and Fabio Luiz, will enter the competition as the No. 10 seed.

TOP SEEDED WOMEN ATHLETES:

<u>Seed</u>	<u>Team</u>	<u>Country</u>
1	Jennifer Kessy / April Ross	USA
2	Maria Antonelli / Talita Antunes	Brazil
3	Nicole Branagh / Elaine Youngs	Brazil
4	Ana Paula / Shelda Bede	USA
5	Larissa Franca / Juliana Felisberta	Brazil

TOP SEEDED MEN ATHLETES:

<u>Seed</u>	<u>Team</u>	<u>Country</u>
1	Alison Cerutti / Harley Marques	Brazil
2	Phil Dalhausser / Todd Rogers	USA
3	Julius Brink / Jonas Reckermann	Germany
4	Pedro Cunha / Pedro Salgado	Brazil
5	Emanuel Rego / Ricardo Santos	Brazil

ABOUT UNIVERSAL SPORTS: Universal Sports, a partnership between NBC Sports and InterMedia Partners, serves as the preeminent multiplatform destination for Olympic-related and lifestyle sports programming available on television and online. Universal Sports is now available in nine of the top 10 DMAs including New York, Los Angeles, Chicago, Philadelphia, San Francisco, Dallas-Fort Worth and Washington, D.C. Recent expansion includes launches in Atlanta, Houston, Miami, Denver, Portland, and Jacksonville. Go to UniversalSports.com for a complete list of TV markets. Major world championship and Olympic qualifying events found on Universal Sports range from track and field, skiing, swimming, gymnastics, marathons and cycling, to volleyball, rowing, triathlon, fencing, speed skating and martial arts. UniversalSports.com delivers an immersive experience via live and on-demand competition coverage, interaction with top athletes through blogs and in-depth access to Olympic sports news and information year round. For more information on the availability of the Universal Sports 24-hour television channel, please visit UniversalSports.com.

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